

Narvitaa Surendran

Product Designer

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Education

BCompSc (Hons.)

MSU, Shah Alam | 2020 – 2022

- CGPA: 3.95
- 3x Dean's List Award
- 1x President's List Award

Dip. IT

MSU, Shah Alam | 2017 – 2019

- CGPA: 3.93
- 3x Dean's List Award
- 1x President's List Award

Skills

Tools: Figma • Adobe XD

- JustInMind • Draw.io • G-Suite
- WordPress • Moqups

Development: HTML/HTML5

- CSS • JavaScript • Python
- MySQL • Java • C++

Design: Prototyping • Agile

- Wireframing • User Research
- Personas • Illustrations/Sketches
- Affinity Diagram • Storyboarding
- Journey Maps • Usability Testing
- Competitor Analysis • Sitemaps

Soft: Communication • Teamwork

- Critical Thinking • Accessibility
- Detail-Oriented • Creativity
- Time Management

Volunteered Activities

UNT: Overcoming Imposter Syndrome Webinar

Coursera Webinar | Feb 2024

AWS Cloud Day Malaysia

Petaling Jaya | Mar 2023

Community Service: A look Into Malaysia's Natives

Shah Alam | Aug 2021

Language

English



Malay



Tamil



Professional Summary

- Proficient in Software Development Life Cycle, with expertise in Agile and Scrum, and knowledgeable in Product Development Cycle as well as User-Centric Design principles.
- Skilled in designing engaging user interfaces and products for small businesses using Figma, Adobe XD, and Canva.
- Background in web app development and quality assurance testing, providing a solid foundation for transitioning into a dynamic role, that fosters creativity, and meaningful impact within the design realm.

Experiences

Web App Developer

Inmage Innovations | 2022 – 2024

- Played a pivotal role in the Search section of 123RF.com, leading projects like Portfolio and MyAccount revamp, and implementing new AI-driven project, AI Image Upscaler.
- Collaborated with cross-functional teams, including Design (Figma), Translations (DeepL and ChatGPT 4.0), and Quality Assurance (A/B Testing, Postman, and Swagger). Interfaced with Development teams such as Payments, User Data, and DevOps for seamless integration.

Software QA Intern

Inmage Innovations | 2021 - 2022

- Software quality assurance tester for 123RF.com & Corporate+.
- Handled test documents and use cases using manual testing.
- User Interface and Translation tester for different country origins.

IT Department Intern

Lava Labs | Mar - May 2019

- Application tester for Custella, a field service management app.
- Pitched ideas for features, designs, and usability of application.
- Alpha test on-going and new projects.

Freelancer

Brand Design & Artist | Since 2012

- Created brand logos, packaging, flyers, and banners for startups and online businesses like LV Paste Mania, and Daily Delite.
- Specialized in crafting event invitations for weddings and birthdays.
- Proficient across multiple art mediums (digital, mural, traditional), with occasional commission work experience.

Achievements

Certifications

- Google UX Design Professional Certificate | Oct 2023
- Developing on AWS Certificate | Sep 2022

Awards

Freelancers' Collaboration Application | Jun 2021

- MSU iReX Gold Award
- MSU iReX Industrial Innovative Project